

turn up the feel good

warm
106.9





STATION SNAPSHOT

Today's Hits & Yesterday's Favorites

21+ years as Seattle's #1 Christmas Station

Home of the Shellie Hart Show

Marconi Award Winner: AC Station of the Year



Weekly P18+ Listeners
491,400



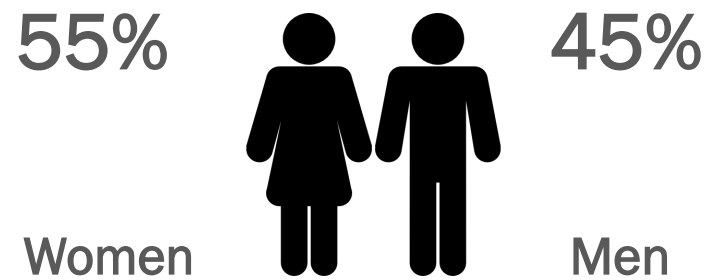
Weekly P18+ In-Car Listeners
462,500



P18+ Social Media Users
388,558

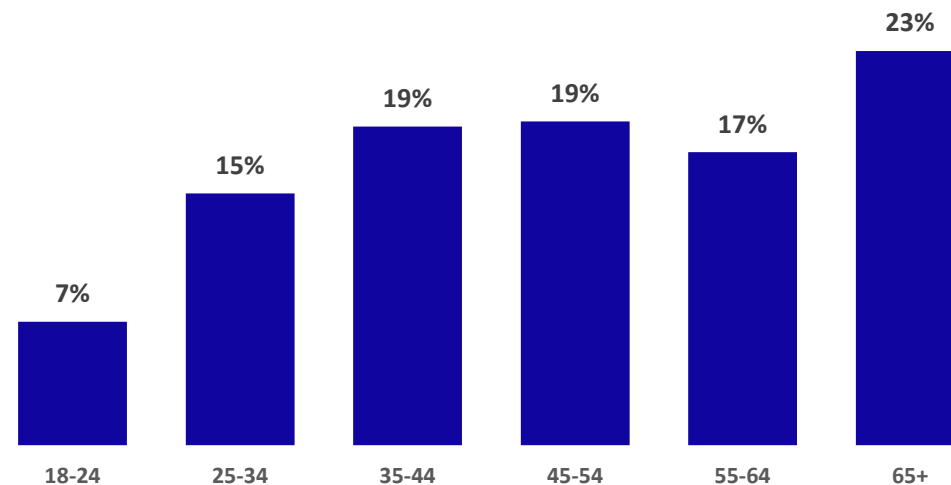


P18+ Smart Speaker Listeners
167,218

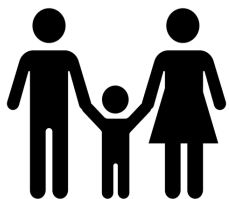


Median Age
46

AGE



27%



One or more children in HH

66%



Homeowners

55%



Married

Employed Full-Time

49%

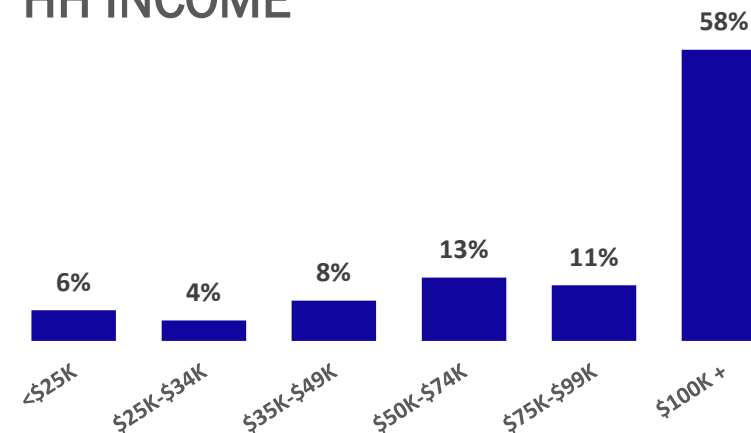
White Collar

47%

Blue Collar

18%

HH INCOME



WARM 106.9 PERSONALITIES



Barry McKay

Mornings

5a - 9a

SHELLIE HART

Middays

9a - 2p

JAY KRUZ

Afternoons

2p - 7p