

MOVIN[®] 92.5

SEATTLE'S #1 HIT MUSIC STATION





STATION SNAPSHOT



Seattle's #1 Hit Music Station

Home of Brooke & Jeffrey in The Morning

Top Rated station in EVERY demo for the past decade

Only station to effectively reach 3 generations of youth, parents & grandparents



Weekly P18+ Listeners
373,000



Weekly P18+ In-Car Listeners
340,000



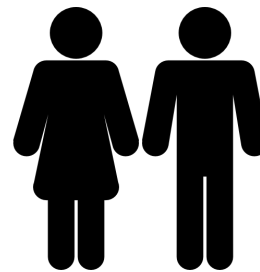
P18+ Social Media Users
314,518



P18+ Smart Speaker Listeners
142,315



52.2%



47.8%

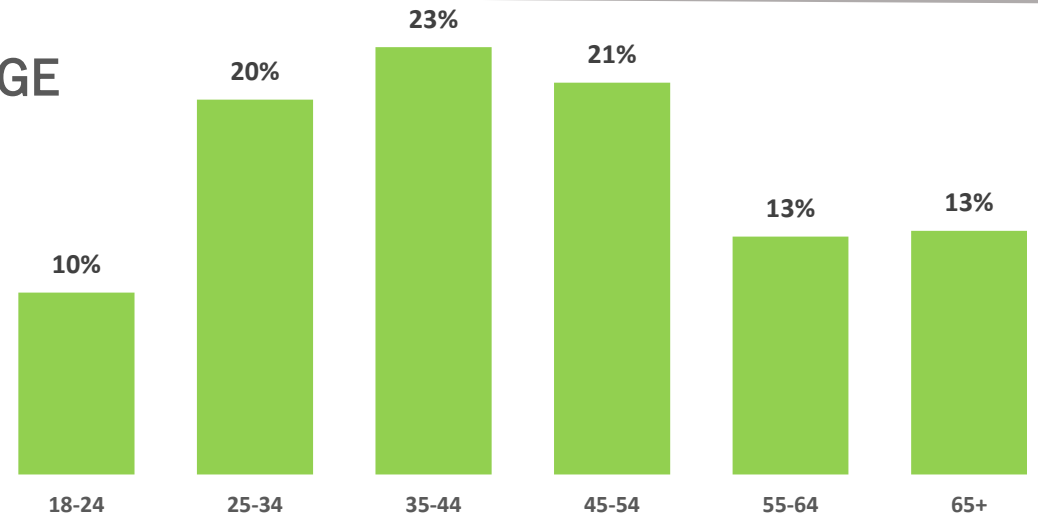
Women

Men

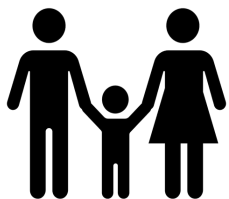
Median Age

41

AGE



38.4%



One or more children in HH

55.9%



Homeowners

55%



Married

Employed Full-Time

59%

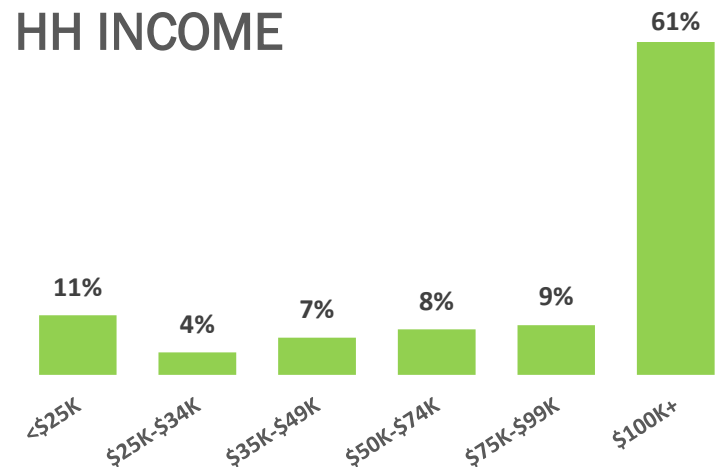
White Collar

58.5%

Blue Collar

16.8%

HH INCOME



Brooke & Jeffrey in The Morning is Seattle's premier morning show and is 100% LIVE and LOCAL, featuring Brooke, Jeffrey, José, and Alexis along with Producer Boyd.

Features

Brooke & Jeffrey's Phone Taps

Second Date Update

Win Brooke's Bucks™

Awkward Tuesday Phone Call

Masked Speaker

Young Jeffrey's Song of the Week™



MOVIN 92.5 PERSONALITIES



DEANNA

Middays

10a - 2p

JAX

Afternoons

2p - 7p

ASHLEY Z

Nights

7p - 11p