

turn up the feel good

warm
106.9





STATION SNAPSHOT

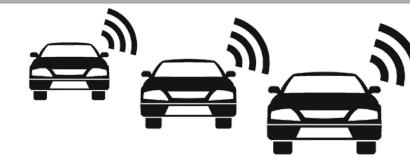
Today's Hits &
Yesterday's Favorites

21+ years as
Seattle's #1
Christmas Station



Weekly P18+ Listeners

491,400



Weekly P18+ In-Car Listeners

453,400



P18+ Social Media Users

365,191

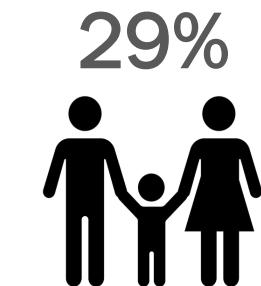


P18+ Smart Speaker Listeners

166,358

THE
**SHELLIE
HART SHOW**





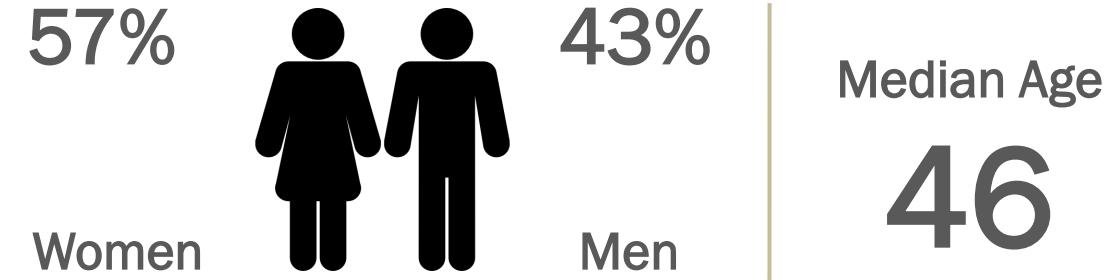
29%
One or more
children in HH



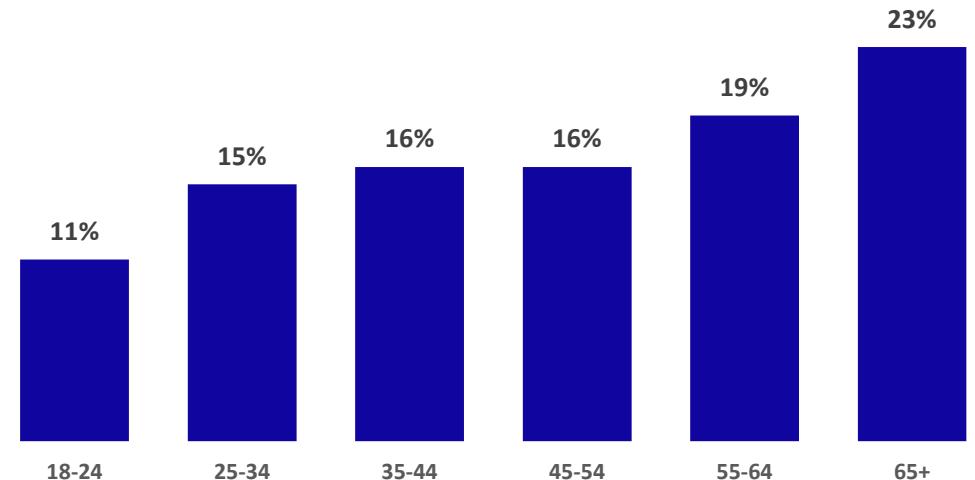
64%
Homeowners



57%
Married



AGE



Employed
Full-Time

White
Collar

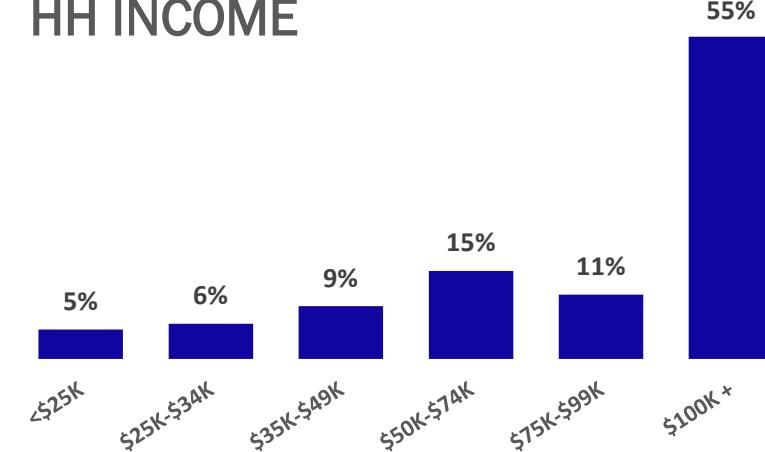
Blue
Collar

50%

48%

16%

HH INCOME



WARM 106.9 PERSONALITIES



Barry McKay
Mornings
5a - 9a

SHELLIE HART
Middles
9a - 2p

JAY KRUZ
Afternoons
2p - 7p