

turn up the feel good

warm
106.9





STATION SNAPSHOT

Today's Hits &
Yesterday's Favorites

21+ years as
Seattle's #1
Christmas Station

Home of the Shellie Hart
Show

Marconi Award Winner:
AC Station of the Year



Weekly P18+ Listeners
491,400



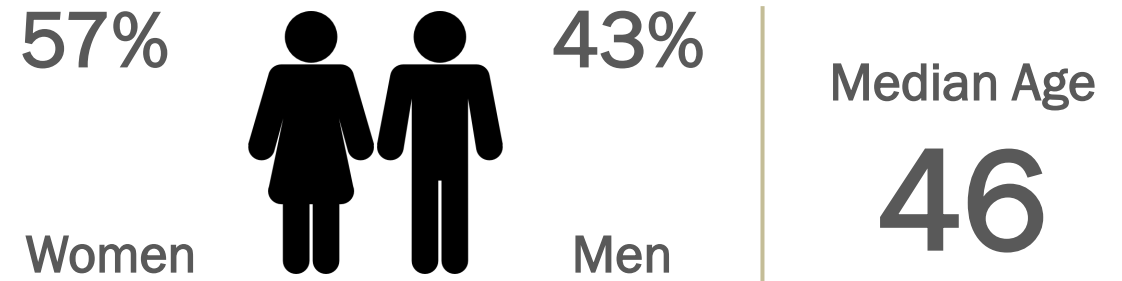
Weekly P18+ In-Car Listeners
453,400



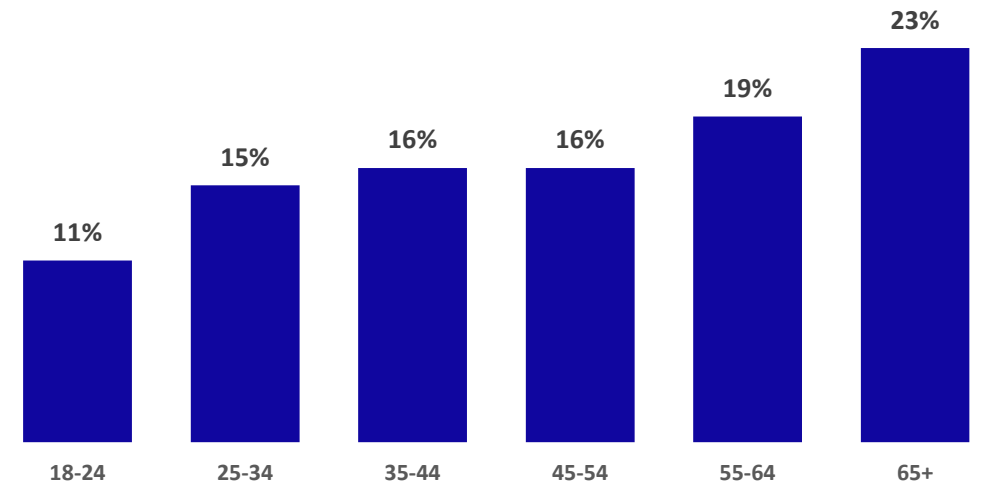
P18+ Social Media Users
365,191



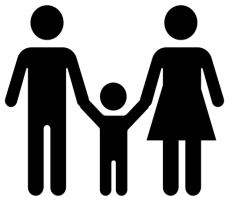
P18+ Smart Speaker Listeners
166,358



AGE



29%



One or more
children in HH

64%



Homeowners

57%



Married

Employed
Full-Time

50%

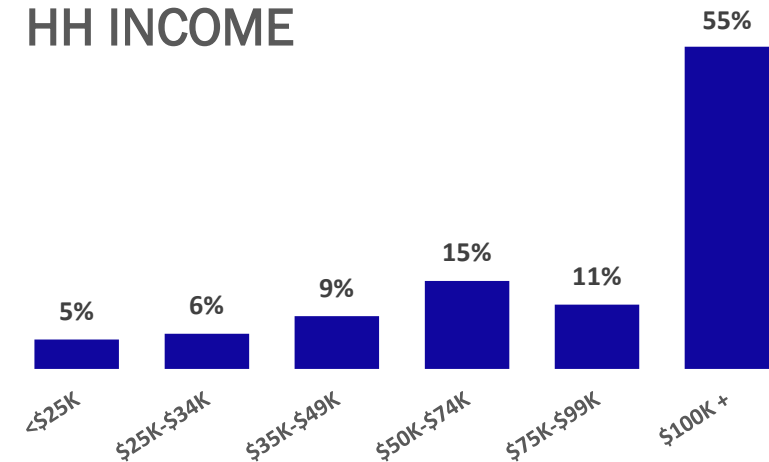
White
Collar

48%

Blue
Collar

16%

HH INCOME



WARM 106.9 PERSONALITIES



Barry McKay

Mornings

5a – 9a

SHELLIE HART

Middays

9a - 2p

JAY KRUZ

Afternoons

2p – 7p