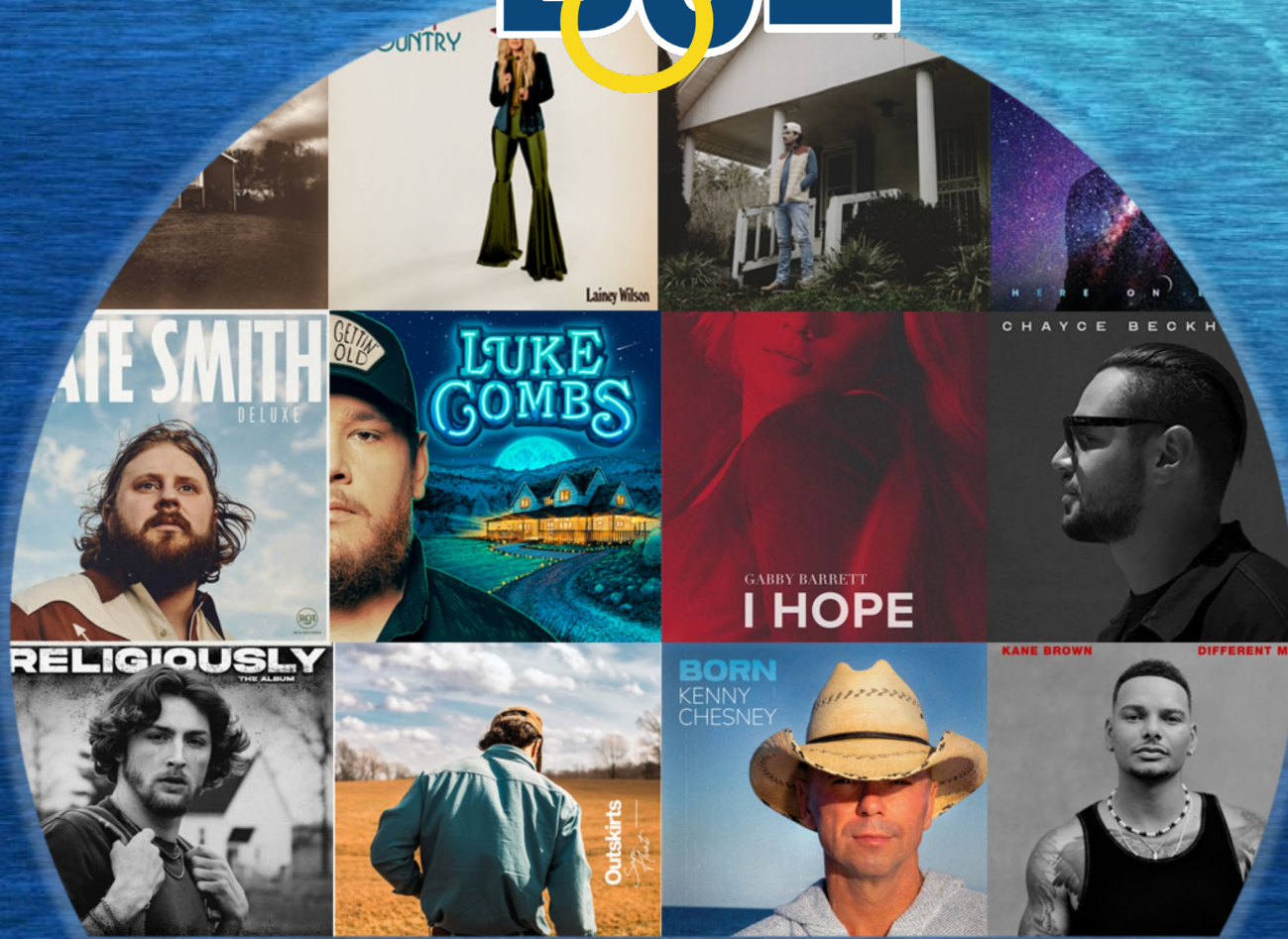


98.9

THE BULL





Country for the PNW!

Weekday Line-up:

- FITZ in the Mornings
- Chelsea for your workday
- T.J. in afternoon drive
- B-Dub Evenings

Full Time in-market promotions team to attend and magnify events

Home of Fitz National Sunday Morning Top 40 Country Countdown

Programmed in Seattle by Scott Mahalick



Weekly P18+ Listeners

151,100



Weekly P18+ In-Car Listeners

127,700



P18+ Social Media Users

101,190

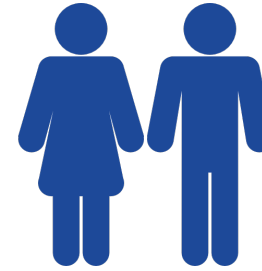


P18+ Smart Speaker Listeners

41,391



52%



48%

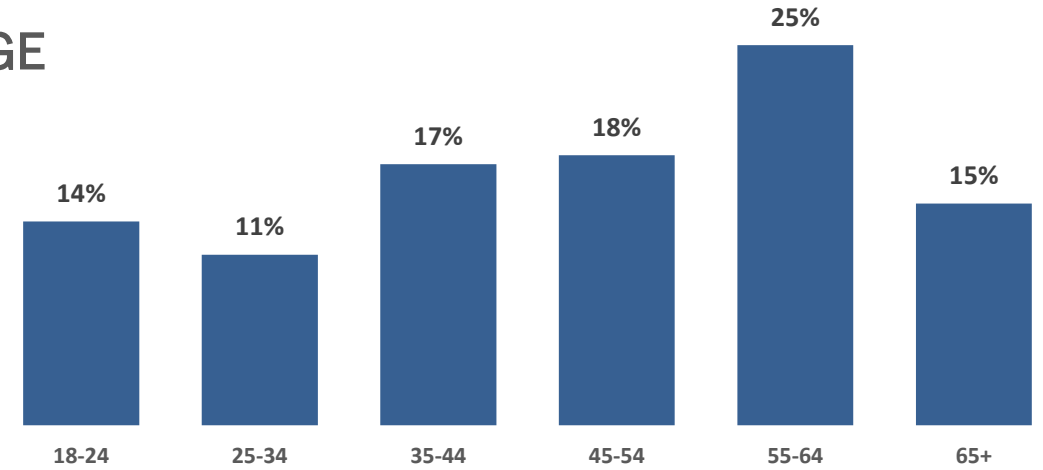
Women

Men

Median Age

46

AGE



28%



One or more children in HH

61%



Home Owners

52%



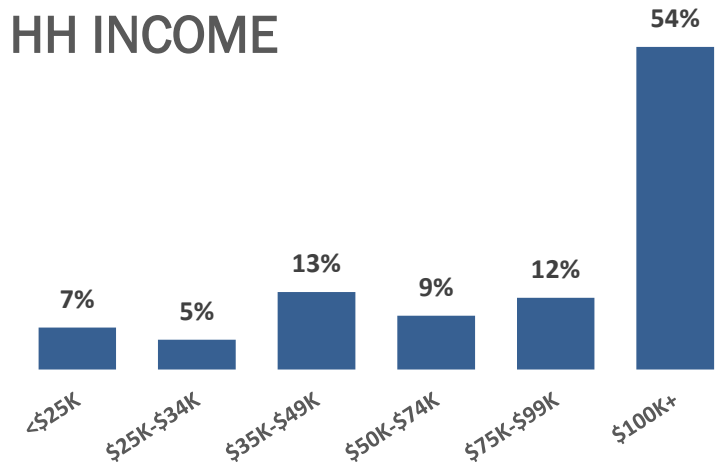
Married

Employed Full-Time 55%

White Collar 50%

Blue-Collar 17%

HH INCOME



98.9 Personalities



Fitz 6A-10A

Chelsea 10A-3P

T.J. 3P-7P

B-Dub 7P-12A