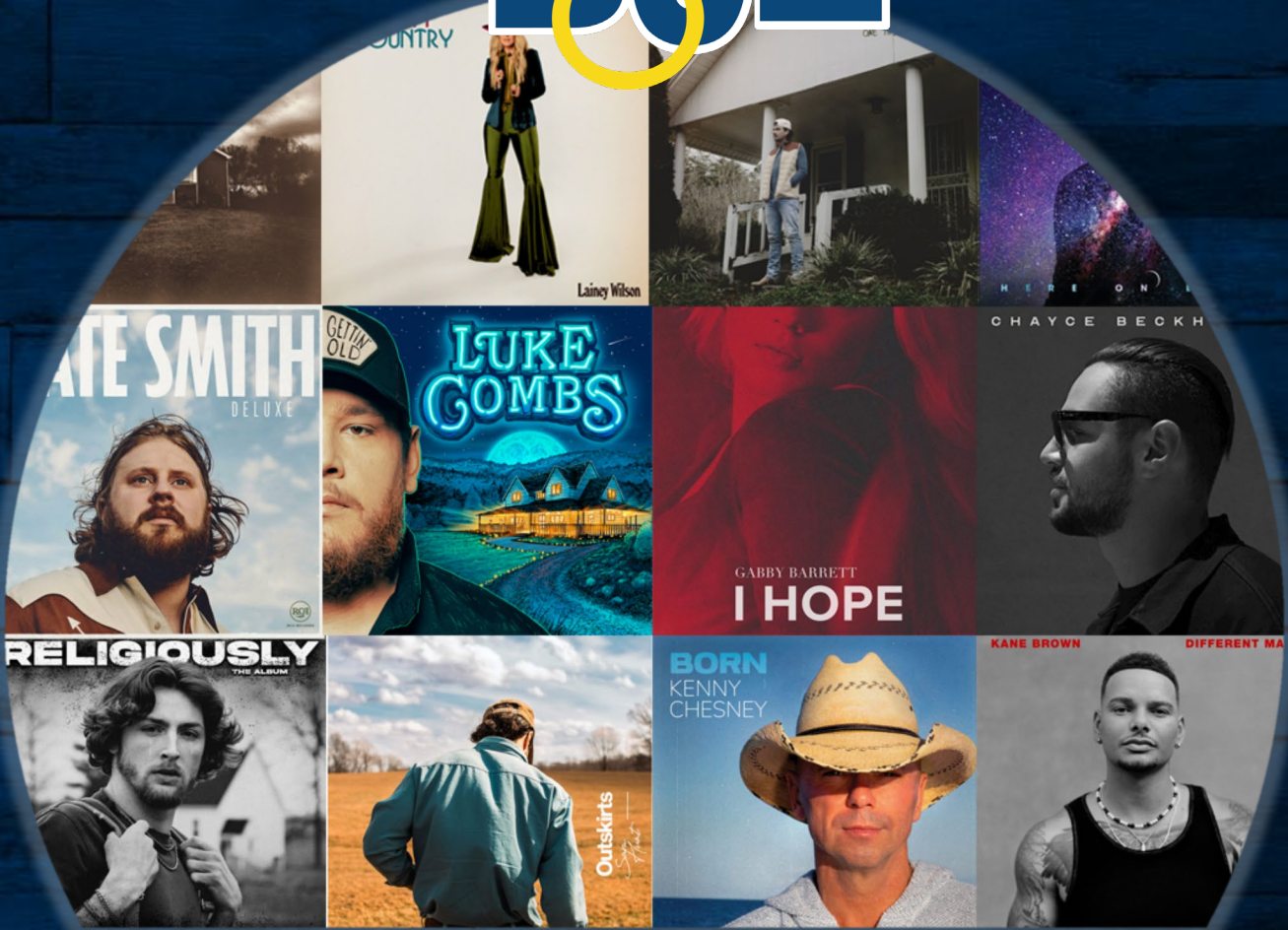


98.9 THE BULL





Country for the PNW!

Weekday Line-up:

- FITZ in the Mornings
- Chelsea for your workday
- B-Dub in afternoon drive

Full Time in-market promotions team to attend and magnify events

Home of Fitz National Sunday Morning Top 40 Country Countdown

Programmed in Seattle by Scott Mahalick



Weekly P18+ Listeners

227,200



Weekly P18+ In-Car Listeners

204,900



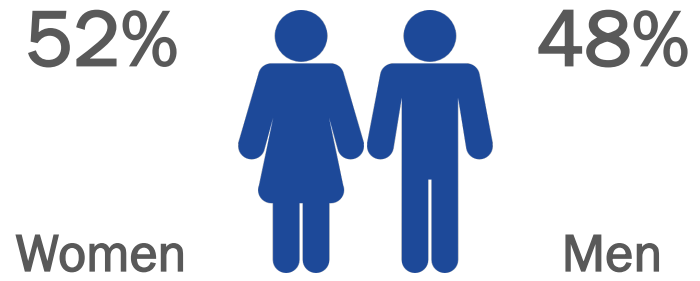
P18+ Social Media Users

191,187



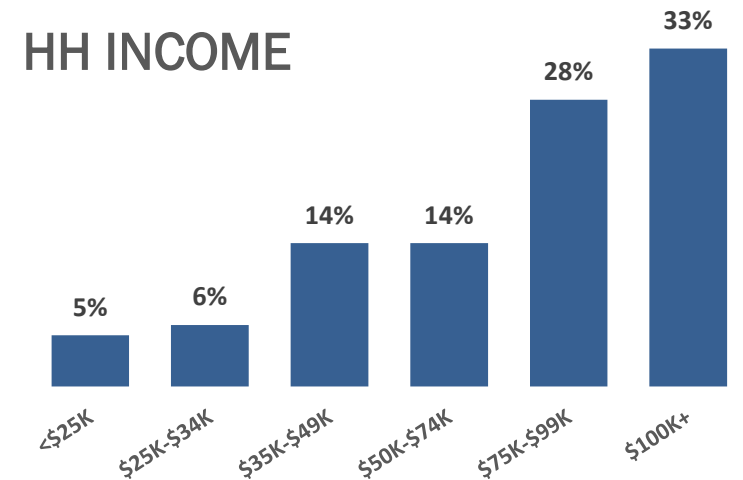
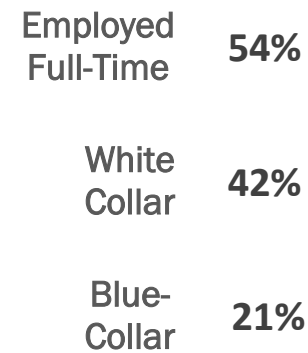
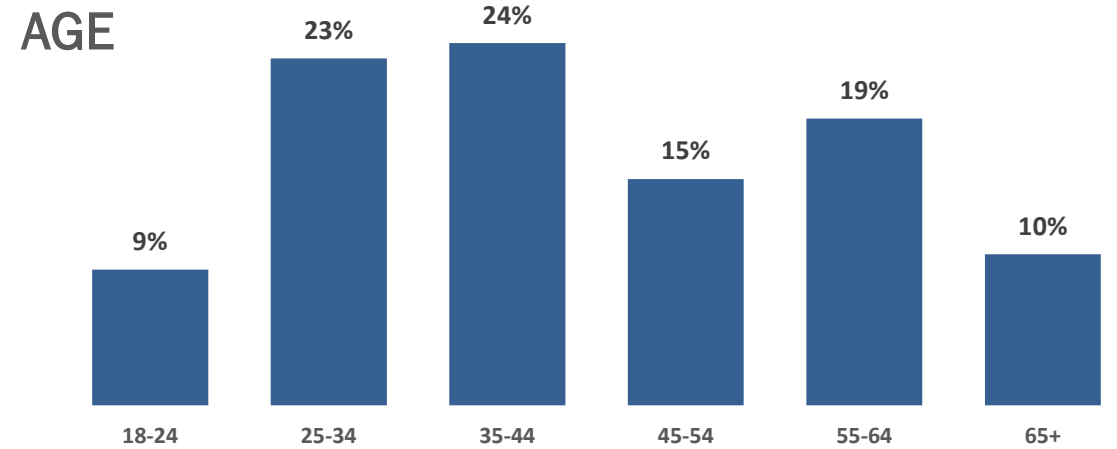
P18+ Smart Speaker Listeners

100,084



Median Age

41



98.9 Personalities



Fitz

Chelsea

B-Dub

Jesse