

turn up the feel good

warm
106.9





STATION SNAPSHOT

Today's Hits & Yesterday's Favorites

21+ years as Seattle's #1 Christmas Station

Home of the Shellie Hart Show

Marconi Award Winner: AC Station of the Year



Weekly P18+ Listeners
412,400



Weekly P18+ In-Car Listeners
373,600



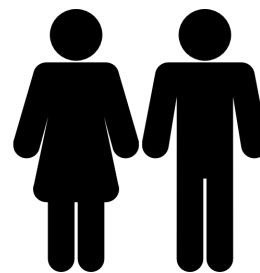
P18+ Social Media Users
334,588



P18+ Smart Speaker Listeners
128,062



56%



44%

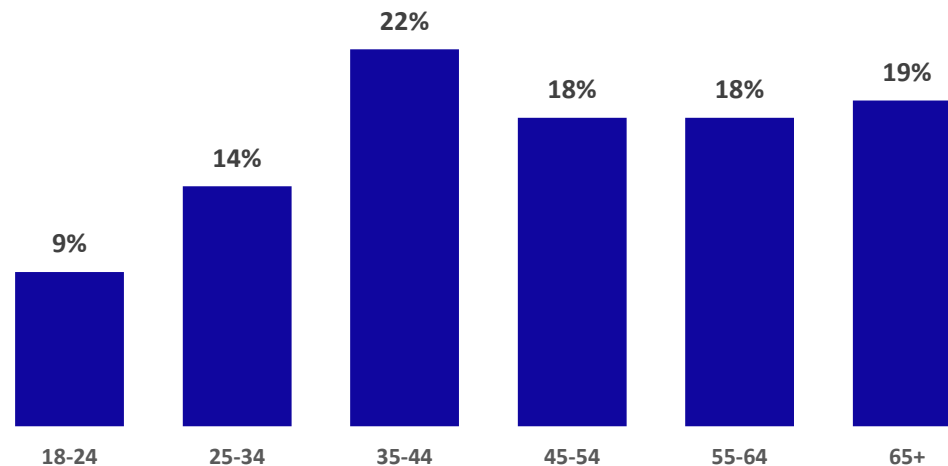
Women

Men

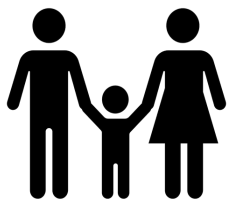
Median Age

45

AGE



34%



One or more children in HH

67%



Home Owners

53%



Married

Employed Full-Time

51%

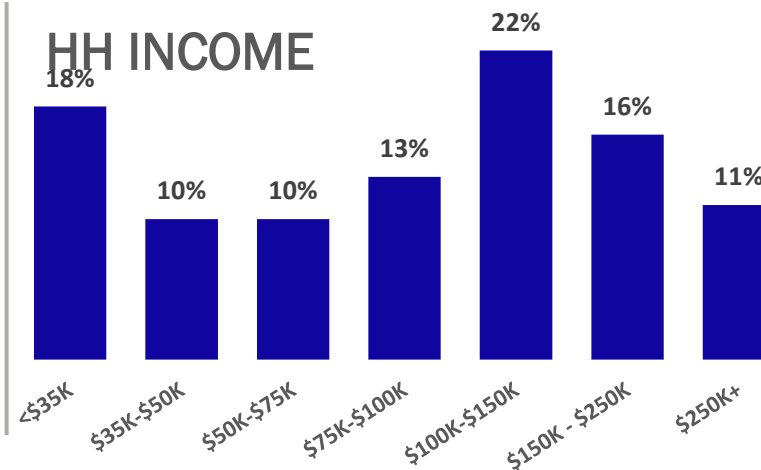
White Collar

49%

Blue Collar

15%

HH INCOME



WARM 106.9 PERSONALITIES



SETH HUGHES

Mornings

5a - 9a

SHELLIE HART

Middays

9a - 2p

JAY KRUZ

Afternoons

2p - 7p