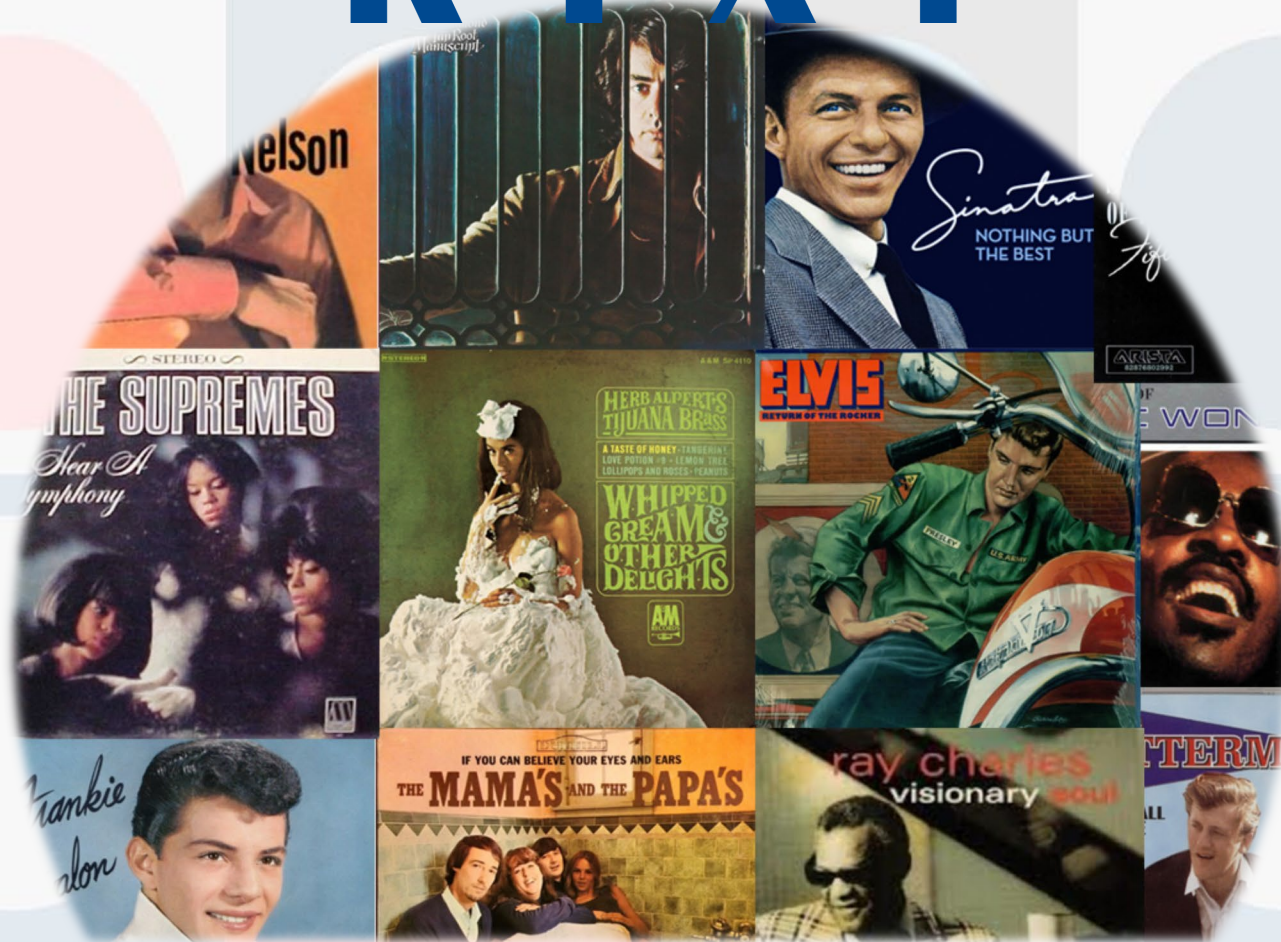


AM 880

K.I.X.I





STATION SNAPSHOT

Playing the best of the 50's & 60's Theater of the Mind

Amazing exclusive listening audience reaching 55+

Home of The John Tesh Radio Show

Bloomberg Market Analysis
Weekday Lifestyle Programming
Business News and Content



Weekly P18+ Listeners

13,200



Weekly P18+ In-Car Listeners

10,800



P18+ Social Media Users

109,730



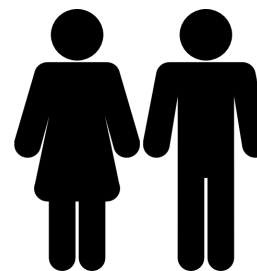
P18+ Smart Speaker Listeners

1,428

AM 880

K·I·X·I

41%



59%

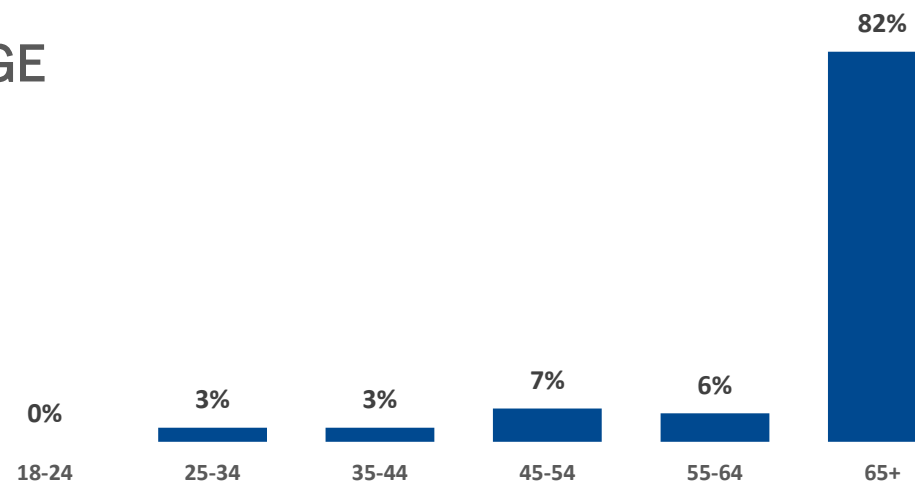
Women

Men

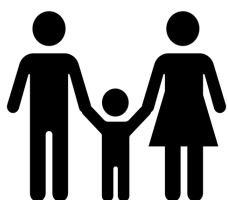
Median Age

77

AGE



21%



One or more children in HH

88%



Home Owners

54%



Married

Employed Full-Time

17%

White Collar

19%

Blue Collar

19%

HH INCOME

