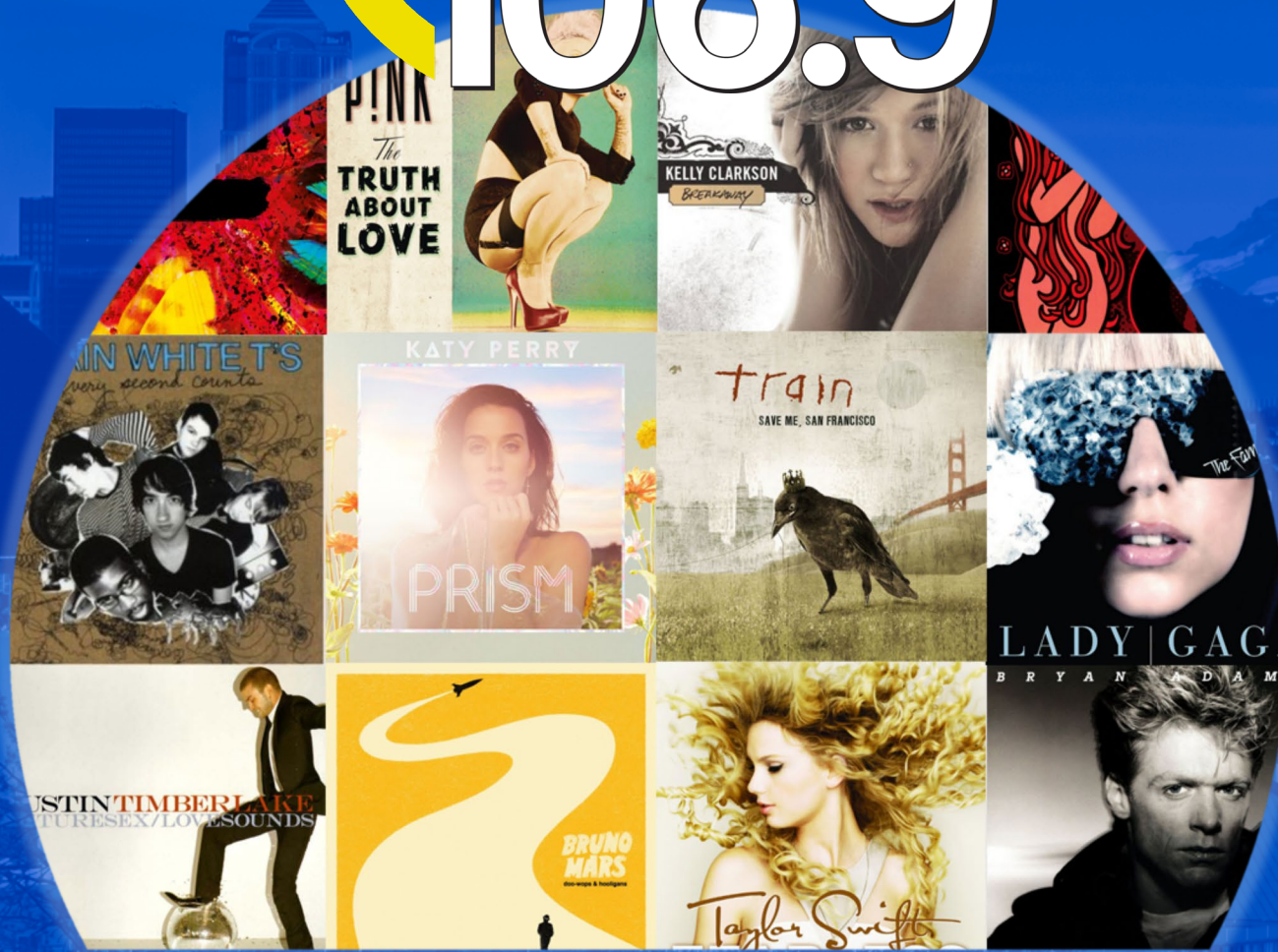


# warm 106.9





## STATION SNAPSHOT

Today's Hits &  
Yesterday's Favorites

21+ years as  
Seattle's #1  
Christmas Station

Home of the Shellie Hart  
Show

Marconi Award Winner:  
AC Station of the Year



Weekly P18+ Listeners  
**509,800**



Weekly P18+ In-Car Listeners  
**462,900**



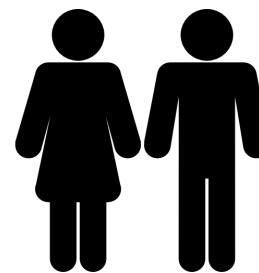
P18+ Social Media Users  
**404,477**



P18+ Smart Speaker Listeners  
**176,638**



57%



43%

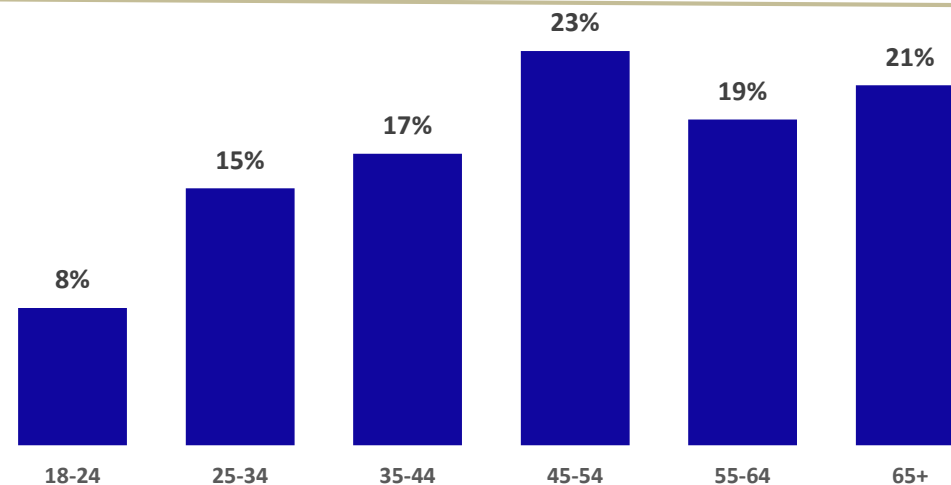
Women

Men

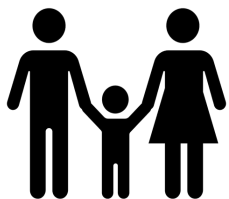
Median Age

45

AGE



38%



One or more children in HH

73%



Home Owners

63%



Married

Employed Full-Time

62%

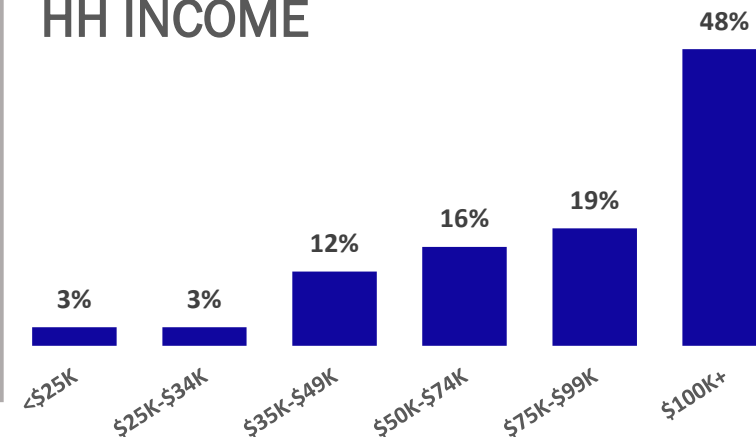
White Collar

50%

Blue Collar

12%

HH INCOME





## WARM 106.9 PERSONALITIES



**SETH HUGHES**

Mornings

5a – 9a

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**SHELLIE HART**

Middays

9a - 2p

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**JAY KRUZ**

Afternoons

2p – 7p