



warm
106.9



STATION SNAPSHOT

Today's Hits &
Yesterday's Favorites

21+ years as
Seattle's #1
Christmas Station

Home of the Shellie Hart
Show

Marconi Award Winner:
Voted National AC Station in
the Country

THE
SHELLIE
HART SHOW



Weekly P18+ Listeners
509,800



Weekly P18+ In-Car Listeners
462,900



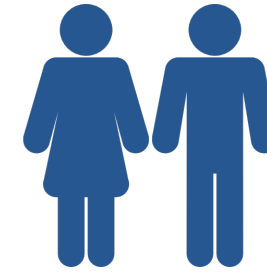
P18+ Social Media Users
404,477



P18+ Smart Speaker Listeners
176,638



59%



41%

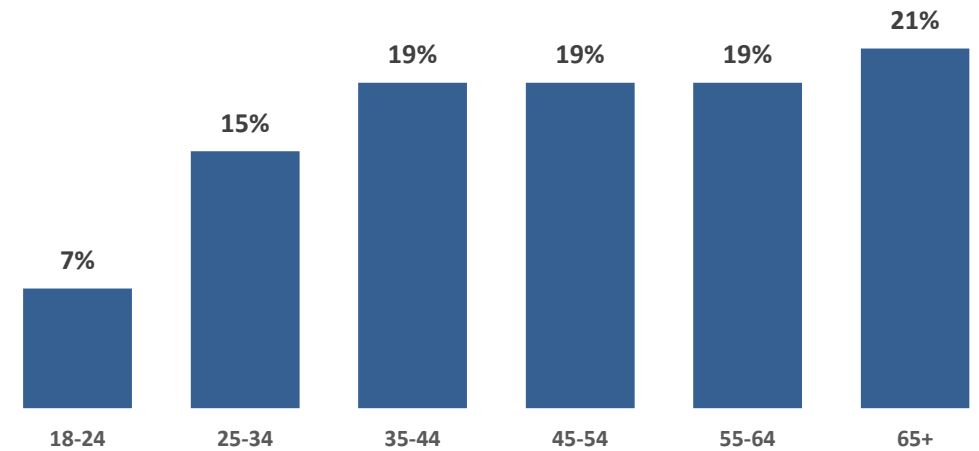
Women

Men

Median Age

46

AGE



38%



One or more
children in HH

73%



Home Owners

63%



Married

Employed
Full-Time

62%

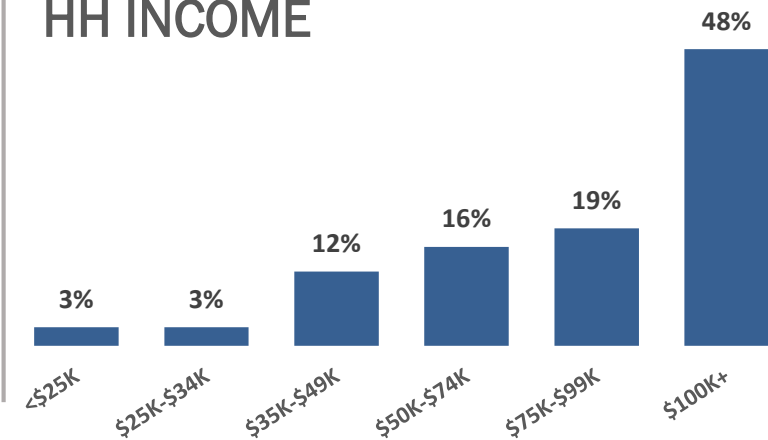
White
Collar

50%

Blue
Collar

12%

HH INCOME





WARM 106.9 PERSONALITIES



SETH HUGHES

Mornings

5a - 9a

SHELLIE HART

Middays

9a - 2p

JAY KRUZ

Afternoons

2p - 7p