

AM 880

K.I.X.I





AM 880
K.I.X.I

Bloomberg
Northwest
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**STATION
SNAPSHOT**

Playing the best of
the 50's & 60's
Theater of the Mind

Amazing exclusive
listening audience
reaching 55+

Home of The John Tesh
Radio Show

Bloomberg Market Analysis
Weekday Lifestyle
Programming
Business News and Content



Weekly P18+ Listeners

28,700



Weekly P18+ In-Car Listeners

18,600



P18+ Social Media Users

28,798



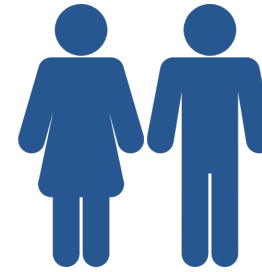
P18+ Smart Speaker Listeners

5,316

AM 880

K·I·X·I

58%



42%

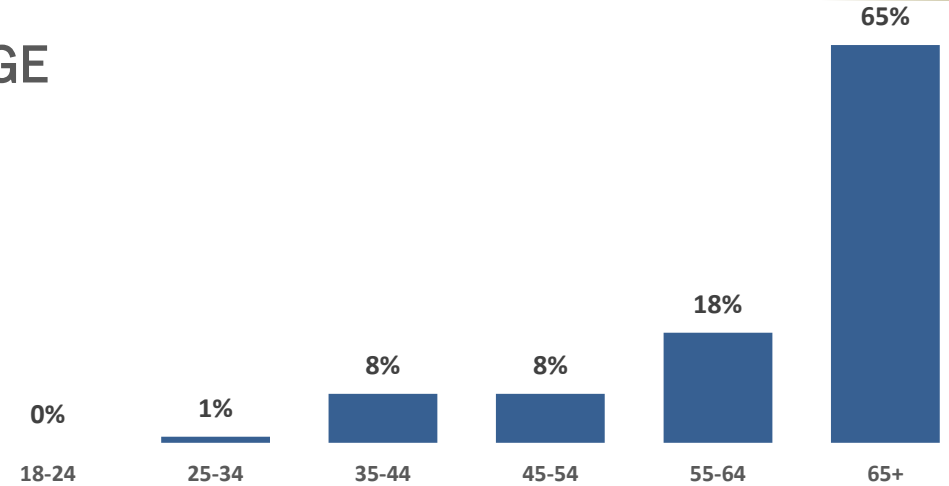
Women

Men

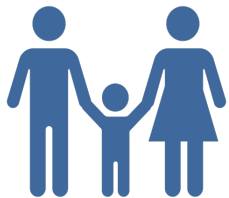
Median Age

69

AGE



8%



One or more children in HH

68%



Home Owners

52%



Married

Employed Full-Time

13%

White Collar

15%

Blue Collar

10%

HH INCOME

