

# warm 106.9





# STATION SNAPSHOT

Today's Hits &  
Yesterday's Favorites

21+ years as  
Seattle's #1  
Christmas Station

Home of the Shellie Hart  
Show

Marconi Award Winner:  
Voted National AC Station in  
the Country

THE  
**SHELLIE  
HART SHOW**



Weekly P18+ Listeners  
**448,800**



Weekly P18+ In-Car Listeners  
**449,100**



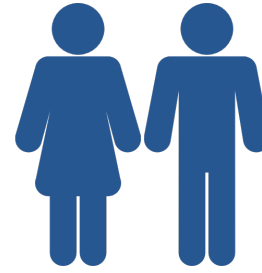
P18+ Social Media Users  
**290,978**



P18+ Smart Speaker Listeners  
**142,656**

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56%



44%

Women

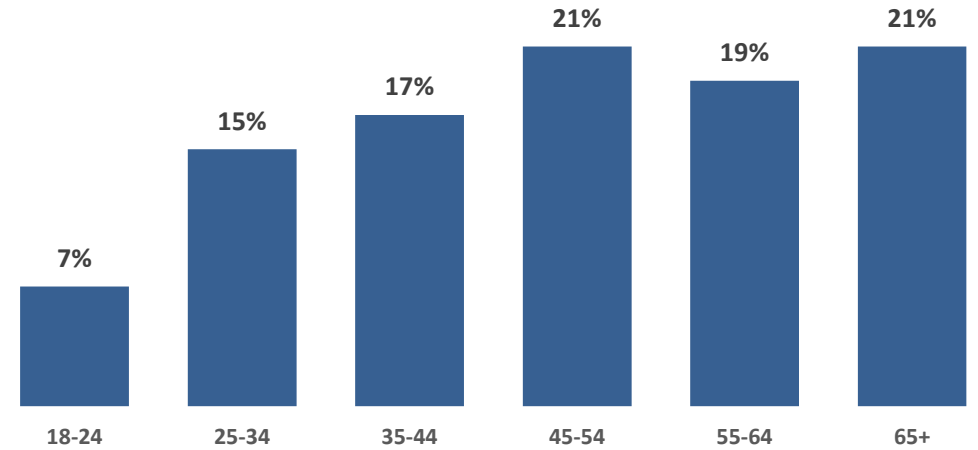
Men

Median Age

47

One or more  
children in HH

## AGE



44%



68%



Home Owners

60%



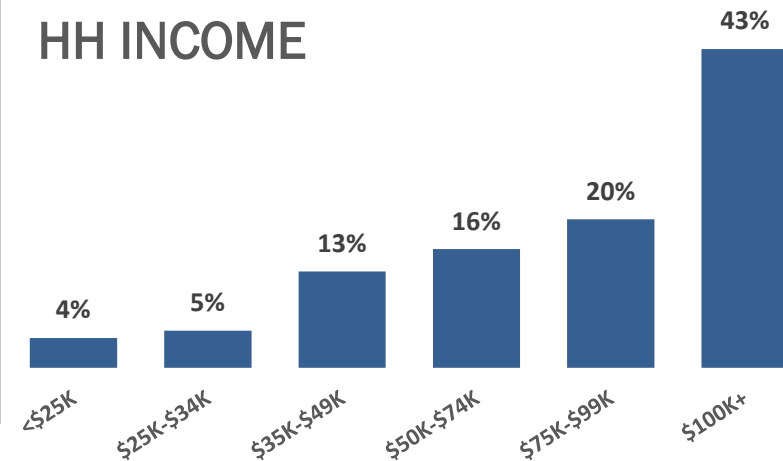
Married

Employed Full-Time 49%

White Collar 50%

Blue-Collar 16%

## HH INCOME





# WARM 106.9 PERSONALITIES



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## SETH HUGHES

Mornings

5a - 9a

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## SHELLIE HART

Middays

9a - 2p

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## JAY KRUZ

Afternoons

2p - 7p