





# STATION SNAPSHOT

Today's Hits &  
Yesterday's Favorites

21+ years as  
Seattle's #1  
Christmas Station

Home of the Shellie Hart  
Show

Marconi Award Winner:  
Voted National AC Station in  
the Country

THE  
**SHELLIE**  
HART SHOW



Weekly P18+ Listeners  
**448,800**



Weekly P18+ In-Car Listeners  
**449,100**



P18+ Social Media Users  
**290,978**

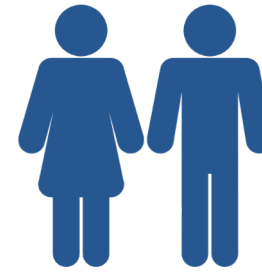


P18+ Smart Speaker Listeners  
**142,656**





54%



47%

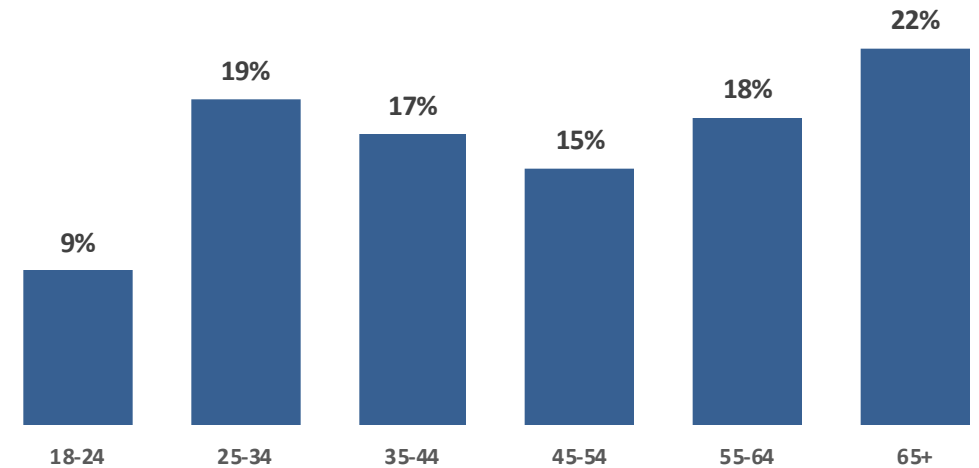
Women

Men

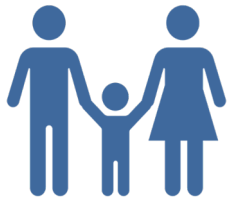
Median Age

45

AGE



43%



One or more  
children in HH

61%



Home Owners

60%



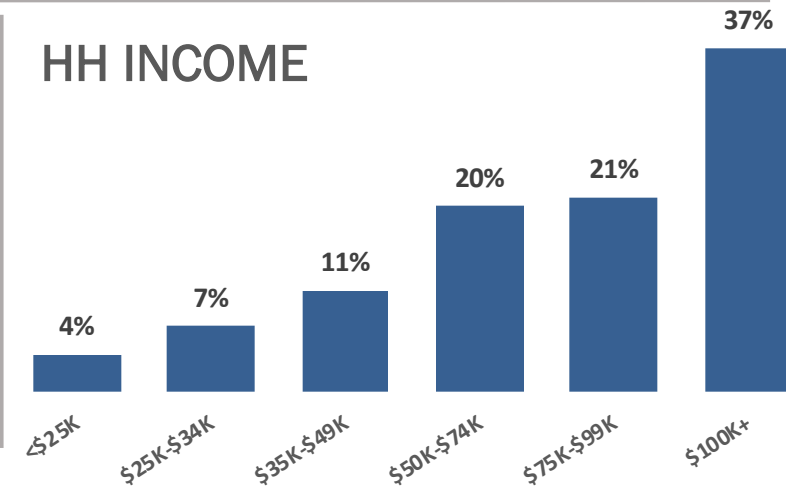
Married

Employed  
Full-Time 46  
%

White  
Collar 49  
%

Blue-Collar 16  
%

HH INCOME





# WARM 106.9 PERSONALITIES



## SETH HUGHES

Mornings

5a - 9a

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## SHELLIE HART

Middays

9a - 2p

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## JAY KRUZ

Afternoons

2p - 7p