

**VF** PERCEPTION



Seattle's #1 Hit Music Station

Top Rated station in EVERY demo for the past decade Home of Brooke & Jeffrey in The Morning

Only station to effectively reach 3 generations of youth, parents & grandparents



Weekly P18+ Listeners **444,400** 



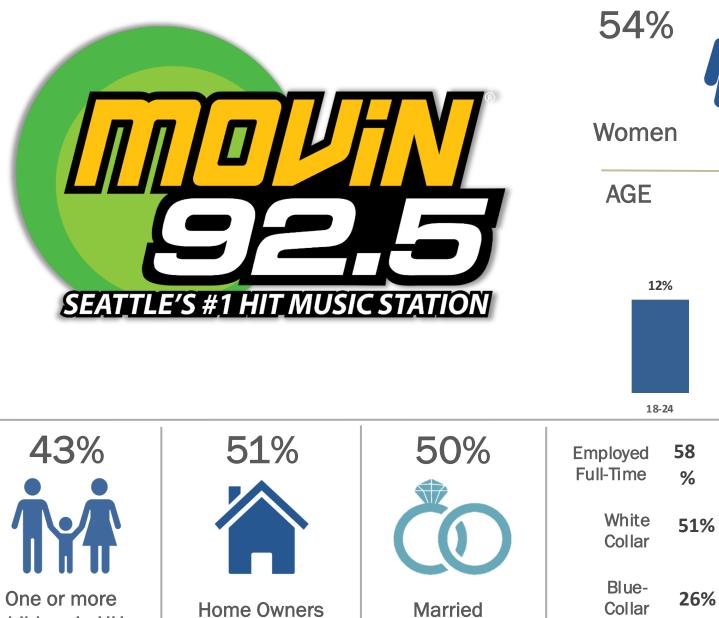
Weekly P18+ In-Car Listeners

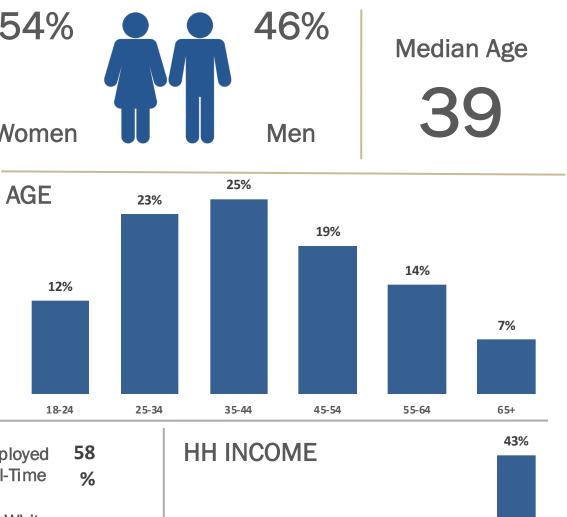
f S @ in @ G @ & @ S P18+ Social Media Users 399,016





SEATTLE-TACOMA Average of Nielsen Radio June 2021, May 2021, April 2021





19%

10%

525K 536K 536K 549K 550K 576K 576K 575K 599K

7%

5%

16%

\$100K+

children in HH



**Brooke & Jeffrey in The Morning** is Seattle's premier morning show and is 100% LIVE and LOCAL, featuring Brooke, Jeffrey, José, and Alexis along with Producer Boyd.

## **Features**

Brooke & Jeffrey's Phone Taps

Second Date Update

Win Brooke's Bucks™

Awkward Tuesday Phone Call

Masked Speaker

Young Jeffrey's Song of the Week™







## **DEANNA** Middays 10a - 2p

## HUGGIE Afternoons 2p - 7p

**JULIAN** Nights 7p - 12a