

AM 880

K·I·X·I

STATION SNAPSHOT

Playing the best of
the 50's & 60's

Amazing exclusive
listening audience
reaching 55+

Home of The John Tesh
Radio Show

Bloomberg Updates,
Theatre of the Mind radio,
Auto & Home Expert Shows



Weekly P18+ Listeners

55,200



Weekly P18+ In-Car Listeners

44,100



P18+ Social Media Users

47,158



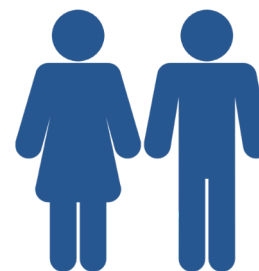
P18+ Smart Speaker Listeners

14,470

AM 880

K·I·X·I

36%



64%

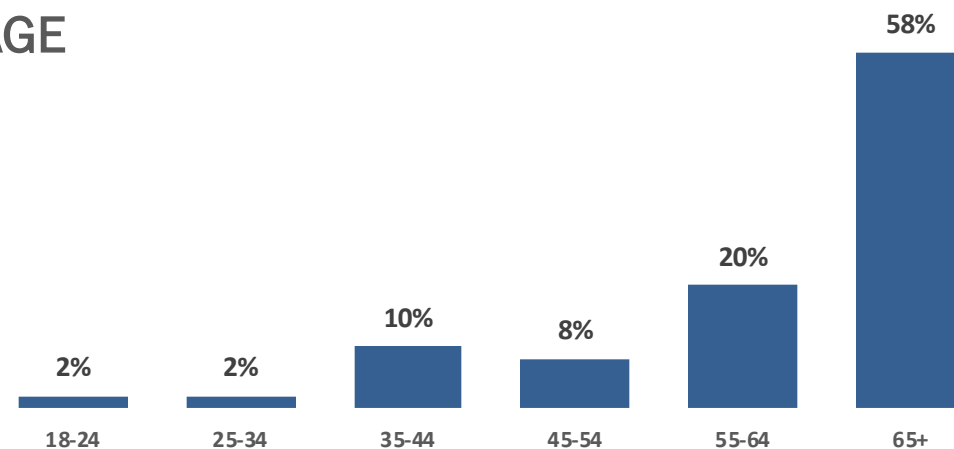
Women

Men

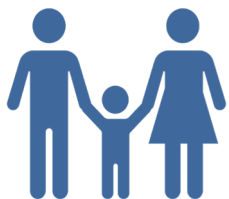
Median Age

65

AGE



10%



One or more
children in HH

90%



Home Owners

62%



Married

Employed
Full-Time 19%

White
Collar 23%

Blue-
Collar 1%

HH INCOME

