





ALTERNATIVE TALK

1150 AM KKNW

THE LISTENING EXPERIENCE

FORMAT:

Talk Radio

TARGET AUDIENCE:

Women 35+

WHAT IS KKNW ?:

Alternative Talk 1150 is unlike any other talk radio station in Seattle. Alternative Talk 1150 listeners genuinely care about the environment, social justice, their personal health, and raising people up rather than tearing them down.

With programs ranging from Animal World to The Dr. Pat Show to Conscious Talk, Alternative Talk 1150 prides itself as a caring and insightful forum on behalf of its listeners. Listeners tune into 1150 for exposure to culture, to gain helpful tips, and for answers to some of life's mysteries.

Do you want to have your own radio show? Let us know and we can help make you a start on KKNW.